



MEDIA KIT

Real cruise-industry insider knowledge for people building a career at sea

Founded by Wolfgang Juranek

Retired Cruise Ship Executive Officer & Food and Beverage Director

Former Director of Business Development & Operations, Micros-Fidelio (Oracle) Fidelio Cruise Software

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About CruiseCareer Pro

CruiseCareer Pro is a career-services platform built specifically for people trying to break into the cruise industry, or move up once they're already onboard. It replaces generic job-search advice with cruise-specific tools built on firsthand shipboard and corporate experience: a free CV evaluation and ATS score, cruise-tailored CV and cover letter writing, a searchable cruise line hiring database, an application tracker, career-match and readiness assessments, and one-on-one interview coaching.

The platform now covers **three sectors — Ocean, River, and Yacht** — each with its own departments, roles, and cruise-line brand context, so a candidate targeting a river cruise line or a luxury yacht gets guidance built around that sector, not a generic ocean template.

Everything on the platform is built around one idea: the difference between candidates who land contracts and those who don't is rarely talent. It's almost always knowledge of how the system works. CruiseCareer Pro exists to close that knowledge gap.

What We Offer

Free CV Evaluation & ATS Score	Instant, no-cost review of a candidate's CV against cruise-line hiring systems.
Ocean, River & Yacht Career Tracks	Sector-specific CV writing, keyword matching, and cruise-line brand context across all three sectors — 100+ departments and roles, including a dedicated Lifeguards & Aquatics career path.
Cruise-Specific CV & Cover Letter Writing	CVs tuned to what cruise recruiters actually screen for, built only from skills a candidate's real experience supports.
Career Match & Readiness Assessments	Free tools that match candidates to roles and gauge readiness for ship life.
Cruise Line Hiring Database	Subscription access to hiring requirements, certifications, and role data across 30+ cruise lines.
Application Tracker	A dedicated tracker (one-time download or online, subscription-gated) for managing applications, interviews, and offers across cruise lines.
Interview Coaching	One-on-one coaching from someone who has sat on the hiring side of the table.
Free Resources Hub	Life-at-sea articles, onboarding checklists, and cost/planning spreadsheets, free at cruisecareerpro.com/resources .

About the Founder

Wolfgang Juranek

FOUNDER, CRUISECAREER PRO

- Founder, CruiseCareer Pro | Retired Cruise Ship Executive Officer & Food and Beverage Director
- Former Director, Micros-Fidelio (Oracle) Fidelio Cruise Software

Wolfgang spent the better part of his career deep inside the cruise industry, both onboard and corporate. He started in Food and Beverage and worked his way up through the ranks to Food and Beverage Director, the largest department on a cruise ship by crew count and the highest-revenue division onboard, spanning multiple restaurants, bars, room service, buffets, specialty dining, and beverage programs, all running simultaneously, around the clock, at sea. He led a team of over 700 crew.

As F&B Director, he touched everything: restaurant operations, bar management, crew supervision, guest satisfaction scores, cost control, inventory, and provisioning. He evaluated crew performance, mentored people through the ranks, and saw good candidates passed over for entirely avoidable reasons. He also served as Executive Officer on cruise ships, a role sitting at the intersection of operations, administration, and senior shipboard management.

He was later recruited, specifically for his operational insider knowledge, to help with the startup development and distribution of Fidelio Cruise Software at Micros-Fidelio, now part of Oracle. Over nearly nine years he held roles as Director of Business Development and Finance and Director of Operations, helping build, sell, and roll out the software fleet-wide across major cruise lines. That chapter gave him a clear view of how the cruise industry runs, not just on the ship, but at the corporate, financial, and technology level as well.

Now retired and living in Thailand, Wolfgang kept hearing the same question from people trying to break in or move up: "I don't know where to start, can you help me?" CruiseCareer Pro is the answer to that question, built from decades of firsthand experience on both sides of the industry.

"I have lived this industry from the crew deck to the boardroom, and that is exactly the perspective I bring to CruiseCareer Pro. Every piece of advice here comes from someone who worked inside the industry, not from a template."

— Wolfgang Juranek, Founder

Why CruiseCareer Pro Is Different

- We cover **Ocean, River, and Yacht** career tracks — each with its own sector-specific CV writing, keyword matching, and cruise-line brand context, not a one-size-fits-all ocean template.
- We only write CVs for cruise ship jobs, and only include skills and keywords a candidate's real experience genuinely supports — a CV built to hold up in the interview, not just pass an ATS scan.
- Every piece of advice comes from someone who worked inside the industry, on the ship and at the corporate level, not from a generic career-advice template.
- We're honest about what we sell. We won't sell an STCW course before a candidate has a confirmed contract, and we won't promise a job we can't give. We give candidates the tools to earn it themselves.

Products & Pricing

Free CV Evaluation & ATS Score	Free
Career Match & Readiness Assessments	Free
Resources Hub (articles, checklists, planning spreadsheets)	Free
Complete Application Bundle Generic CV + cover letter + cruise-line specific CV + cover letter + interview coaching	\$20 Best Value
Generic Cruise-Line CV Rewrite	\$6 one-time
Generic CV + Cover Letter	\$8 one-time
Cruise-Line Specific CV + Cover Letter	\$10 one-time
Cruise-Line Specific Interview Coaching	\$5 one-time
Cruise Line Job Application Tracker Spreadsheet download	\$10.99 one-time
Cruise Line Database + Online Tracker	\$5.99/month

Full pricing, CV templates, and before/after examples at cruisecareerpro.com/pricing.

Who It's For

- First-time applicants trying to land their first cruise ship contract
- Current crew members looking to move up into senior or management roles
- Hospitality professionals considering a move from land-based work to ship life
- Candidates targeting river cruise lines or luxury and charter yachts, not just ocean ships
- Manning agencies and training institutes, via the CruiseCareer Pro Partner License program

Where to Find Us

Website	cruisecareerpro.com
App / Tools	app.cruisecareerpro.com
Pricing	cruisecareerpro.com/pricing
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WhatsApp Channel	whatsapp.com/channel/0029VbCVDpZ23n3m1c20vY2Q

For press, partnership, or interview requests, contact hello@cruisecareerpro.com.